



**I am responsible. When  
anyone, anywhere, reaches out  
for help, I want the hand of AA  
always to be there. And for  
that: I am responsible**

# **Welcome to Area 23**

## **Service Extravaganza 2026**

**“Attraction Not Promotion”**

**“Service is the Secret”  
Carry That Message**



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# **Long Moment of Silence**

## **Serenity Prayer**

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# Why Service?

Globally, an estimated 400 million people (7% of adults) live with alcohol use disorders (AUDs), with 209 million specifically experiencing alcohol dependence, according to recent World Health Organization (WHO) data from 2024.

An estimated 2 million AA Members.

<https://www.aa.org/estimated-worldwide-aa-individual-and-group-membership>

2020	2,138,201	129,790
2021	1,967,613	120,455

COVID Emphasized Outreach and Connection

Who Knows Someone?

If I falter sharing today, why? The stakes are high, the reward is great

# Carry The Message

Dave B Founder Canada 1944 Gratitude In Action to God and AA's Before Me

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“I Think Therefore I am“ Descartes = I am here, Miracle<sup>2</sup>

# Why are we here?

## What is our primary purpose?

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It was written for the 1965 AA International Convention in Toronto. In an article titled, ‘*How I am Responsible became a part of AA*’, from the GSO newsletter, Box 4-5-9. The article identifies former AA trustee, Al S. as the author of the Responsibility Statement.

**Simple PowerPoint Most Important Message Ever, Carry The Message**



In the souvenir book for the 1965 Convention, Dr. Jack Norris writes:

*“...We must remember that AA will continue strong only so long as each of us freely and happily gives it away to another person, only as each of us takes our fair share of responsibility for sponsorship of those who still suffer, for the growth and integrity of our Group, for our Intergroup activities, and for AA as a whole.*

*It is in taking responsibility that real freedom and the enduring satisfactions of life are found. AA has given us the power to choose – to drink or not to drink – and in doing so has given us the freedom to be responsible for ourselves. As we become responsible for ourselves, we are free to be responsible for our share in AA, and unless we happily accept this responsibility, we lose AA. Strange, isn't it?”*

*“Too often, we have deprecated and even derided these projects of our friends just because we do not always see eye to eye with them,” Bill said. “We should very seriously ask ourselves how many alcoholics have gone on drinking simply because we have failed to cooperate in good spirit with these many agencies. No alcoholic should go mad or die merely because he did not come straight to AA in the beginning.”*

*“The first concern of AA members should be with problem drinkers the movement is still unable to reach,” Bill said. He estimated that there are 20 million alcoholics in the world today, five million in the U.S. alone. “Some cannot be reached because they are not hurt enough, others because they are hurt too much,” 1965*



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**What Does That Mean?**

**\*\*Demonstrate-Represent-Principles\*\***

**Only Big Book Some May Ever See**

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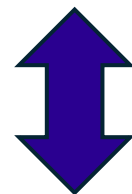




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**Millions or Billions?**

**Personal Service**



**General Service**

**Why Did You Get Into Service?**

**What Committee Work Contributed? Personal General**

**What Keeps You In Service?**

**What is a byproduct?**

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